



**WYŻSZA SZKOŁA
TURYSTYKI I EKOLOGII**

The University College of Tourism and Ecology in Sucha Beskidzka (Poland)

Registered under number 193 in the register of non-public Universities kept
by Minister of Science and Higher Education

**CERTIFICATE
of Professional Development**

The certificate is awarded to

ALLA KRAVCHENKO

Candidate of Economic Sciences (Ph.D)

Head of the department of Tourism

National Pedagogical Drahomanov University

who participated in the professional internship according to the program

**INNOVATIVE EDUCATIONAL TECHNOLOGIES:
EUROPEAN EXPERIENCE AND ITS NORMATIVE LEGAL
IMPLEMENTATION IN THE PREPARATION OF EXPERTS WITH
ECONOMICS, HOTEL AND RESTAURANT BUSINESS,
TOURISM AND PUBLIC ADMINISTRATION**

Scientific field:

Education

Technical Sciences

Humanities and the Arts

Mathematical Sciences and Natural Sciences

Economic Sciences

In the volume of 6 credits ECTS – 180 hours

(seminars, workshops, lectures, discourse, individual work, etc.)

Marek Łabaj, PhD, prof. WSTiE
Rector

Marek Nocoń, PhD, prof. WSTiE
Dean of the Faculty of Social Sciences

Nr 23/NS/2021

Sucha Beskidzka, 28.06.2021

During the scientific and pedagogic internship, the following types of works were carried out:

Type of work	Workload
Acquaintance with a variety of specialties in the field of tourism, hotel and restaurant business, systems of remote work of university	60 hours
The innovations of tourism and hotel and restaurant business in the EU and Poland	20 hours
Internationalization of higher education (round table with participation of scientific and pedagogical staff). Support and use of grants for the internationalization of higher education institutions: features of choice, organization of work	10 hours
Acquisition of competencies and development of professional skills of pedagogical staff with the help of digital technologies. Implementation of innovative digital technologies into the teaching process.	20 hours
Sociocultural and linguistic competencies of a modern teacher	10 hours
Modern technologies in the education process: theoretical and practical aspects. Distance education: experience and perspectives	20 hours
Enterprise management and E-business: EU and Poland Experience. Economic law in the EU and Poland.	5 hours
Legislation in the field of tourism in the EU and Poland. Tourism management: the experience of the EU and Poland.	5 hours
Regional policy in EU and Poland, collaboration of European Commission with national, regional, and local authorities. Local self-government and its role in public administration. E-governance good practices at various levels.	10 hours
Individual work	20 hours
Total	180 hours

(seminars, workshops, lectures, discourse etc.)

The curriculum of scientific and pedagogical internship is fully carried out. The participant has improved the knowledge and skills of using innovative technologies.

Marek Nocon, PhD

Dean of the Faculty of Social Sciences